

Code of the course	4606-VP-ES-00004	Name of the course	Polish	Studium Przedsiębiorczości		
			English	Entrepreneurship Studies		
Type of the course	Specialty subject/researcher's workshop					
Course coordinator	Kassim Adekunle AKANNI		Course teacher	Kassim Adekunle AKANNI		
Implementing unit	KNEIS	Scientific discipline / disciplines*	Management and Quality Sciences			
Level of education	Doctoral studies	Semester	winter			
Language of the course	English					
Type of assessment	Written Assignment/Test	Number of hours in a semester	30	ECTS credits	3	
Minimum number of participants	10	Maximum number of participants	-	Available for students (BSc, MSc)	<u>Yes/No</u>	
Type of classes		Lecture	Auditory classes	Project classes	Laboratory	Seminar
Number of hours	in a week	2		1		
	in a semester	20		10		

\* does not apply to the Researcher's Workshop

<b>1. Prerequisites</b>
Not applicable

<b>2. Course objectives</b>
<p>The objectives of this course are to:</p> <ul style="list-style-type: none"> <li>- Understand the basic concepts in entrepreneurship,</li> <li>- Understand the role and importance of entrepreneurship for economic development,</li> <li>- Develop personal creativity and entrepreneurial initiative,</li> <li>- Adopt the key steps in the elaboration of business idea,</li> <li>- Understand the stages of the entrepreneurial process and the resources needed for the successful development of entrepreneurial ventures.</li> </ul>

<b>3. Course content (separate for each type of classes)</b>
<b>Lecture</b>
<ol style="list-style-type: none"> <li>1. Definition of Entrepreneurs</li> <li>2. Entrepreneurial practices</li> <li>3. Entrepreneurship in economic theory</li> <li>4. The importance of small business</li> <li>5. Entrepreneur and economic development</li> <li>6. Innovation and entrepreneurship</li> <li>7. The life cycle of a small company</li> <li>8. Forms of entrepreneurial organization</li> <li>9. Sources of capital</li> <li>10. Entrepreneurial process and strategies</li> <li>11. Starting a new company</li> <li>12. Buying an existing business</li> <li>13. Family Business</li> </ol>



Laboratory

4. Learning outcomes			
Type of learning outcomes	Learning outcomes description	Reference to the learning outcomes of the WUT DS	Learning outcomes verification methods*
Knowledge			
K01	The graduate knows and understands the fundamental dilemmas of the functioning of enterprises in the modern economy.	SD_W1	Final Exam
K02	The graduate knows and understands the economic, legal, and ethical conditions related to running enterprises, including the mechanisms of their financing.	SD_W4	Final Exam
Skills			
S01	The graduate can critically analyze the business environment, interpret business plans, and assess the effectiveness of various entrepreneurial strategies in practice.	SD_U2	Project
S02	The graduate can transfer the results of research work in marketing and management to the sphere of small business enterprises.	SD_U3	Project
S03	The graduate can use conclusions from analyzes of the effectiveness of entrepreneurial activities in scientific and business discussions.	SD_U5	Project
Social competences			
SC01	The graduate is ready to think and act in a creative and entrepreneurial way to identify business opportunities and elements of success in entrepreneurial ventures.	SD_K4	Social competencies are assessed based on observation of behaviours and attitudes during the conducted classes

\*Allowed learning outcomes verification methods: exam; oral exam; oral test; project evaluation; report evaluation; presentation evaluation; active participation during classes; homework; tests

5. Assessment criteria											
<p>Attendance in class is necessary for all students as they (students) will be subjected to one research assignment and final examination at the end of all teaching activities in the semester. The breakdown of the scores for the class attendance, research assignment, and final examination shall be as follows:</p> <p>Class Attendance = 20%</p> <p>Project = 30%</p> <p>Final Examination = 50%</p> <p><b>Total = 100%</b></p> <p><b>Grading Policy:</b></p> <p><b>Graded Course Activities</b></p> <table border="1"> <thead> <tr> <th>Grade</th> <th>Points</th> <th>Remark</th> </tr> </thead> <tbody> <tr> <td>0%-49%</td> <td>0</td> <td>Failed</td> </tr> <tr> <td>50%-60%</td> <td>3</td> <td>Passed</td> </tr> </tbody> </table>			Grade	Points	Remark	0%-49%	0	Failed	50%-60%	3	Passed
Grade	Points	Remark									
0%-49%	0	Failed									
50%-60%	3	Passed									



61%-70%	3+	Passed
71%-80%	4	Passed
81%-90%	4+	Passed
91%-100%	5	Passed

#### 6. Literature

##### Primary references:

[1] M.Laverty and C.Littel (2020): Entrepreneurship. *Open Star publishers*. ISBN: 9781951693121,1951693124. P.695.

[2] R.Mellor (2008): Entrepreneurship for Everyone-A Student Textbook. *Sage Publications*. ISBN:9780857023155,0857023152 P.256

[3] P.F.Drucker (2014): Innovation and Entrepreneurship. Taylor and Francis Publishers. ISBN:9781317601357,1317601351. P.368.

##### Secondary references:

[1] H.M.Neck, C.P.Neck and E.L.Murray (2016): Entrepreneurship: The Practice and Mindset. *Sage Publications*. ISBN:9781483383545,1483383547. P.560.

[2] B.Dutta (2009): Entrepreneurship Management (Text and Cases). *Excel Books India*. ISBN:9789350621257,9350621258. P.633.

#### 7. PhD student's workload necessary to achieve the learning outcomes\*\*

No.	Description	Number of hours
1	Hours of scheduled instruction given by the academic teacher in the classroom	30
2	Hours of consultations with the academic teacher, exams, tests, etc.	10
3	Amount of time devoted to the preparation for classes, preparation of presentations, reports, projects, homework	20
4	Amount of time devoted to the preparation for exams, test, assessments	16
Total number of hours		76
ECTS credits		3

\*\* 1 ECTS = 25-30 hours of the PhD students work (2 ECTS = 60 hours; 4 ECTS = 110 hours, etc.)

#### 8. Additional information

Number of ECTS credits for classes requiring direct participation of academic teachers	2
Number of ECTS credits earned by a student in a practical course	1